



**2026
Media Kit**

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By partnering with us, you support the growth of a highly skilled metrology workforce, foster innovation in precision industries, and promote STEM education. Together, we can establish an accredited Metrology education program and expand access to quality training, develop cutting-edge programs, and drive advancements in measurement science.

As a Partner or Sponsor, you will be instrumental in shaping the future of measurement science while gaining valuable exposure, opportunities for collaboration, and recruitment benefits. Join us in driving innovation and precision excellence!

Benefits of Becoming a Partner Member or Sponsor of the Metrology Institute (A Nonprofit 501(c)(3) Organization)

- Gain visibility as a key supporter of metrology education and workforce development, positioning your organization as a leader in precision science.
- Showcase your company’s commitment to measurement science through Brand logo placement, featured articles, and sponsorship acknowledgments on our website, events, and publications.
- Promote your metrology-related products and services to a targeted audience of professionals, educators, and students in the measurement field.
- Collaborate with us to feature your training programs, certifications, and educational materials within our platform.
- Engage in knowledge exchange, contribute to industry research, and provide insights that shape the future of measurement science.
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- Gain access to specialized training sessions, expert-led seminars, and networking opportunities with leaders in the field.
- Strengthen your **Corporate Social Responsibility (CSR)** initiatives by supporting STEM education, workforce development, and community engagement in metrology.

Promotional Opportunities	Partner Membership Free	Sponsor (Donation) \$999/yr	Donation
Logo, (Square 100 x 100 px) -or- (Rectangular 400 x 100 px)	Included	Included	-
Square Banner Ad (250 x 250 px)	Optional	Optional	\$20/mo
Half Banner Ad (468 x 60 px)	Optional	Optional	\$35/mo
Banner Ad (728 x 90 px)	Optional	Included	\$49/mo
Publish Technical Articles / White Papers	Included	Included	-
Promote your events, webinars, classes, conferences, and trade shows.	Included	Included	-
*Dedicated web page highlighting your products and services. Link back to your website, products, and services.	Optional	Included	\$499/yr
Web page header (1200 x 628 px)	Optional	Included	\$99/yr

***Dedicated web page highlighting your products and services.**

- **Design your dedicated webpage and graphics; the Metrology Institute will publish them.**
 - Link back to your website products and services.
 - Embed graphical images with the following limits;
 - Square Logo, 100 x 100 pixels
 - Rectangular Logo, 400 x 100 pixels
 - Thumbnail Image, 300 x 300 pixels
- **Web page header (1200 x 628 px) example**



- **Banner Ad (728 x 90 px) example**



Donations Appreciated